

An abstract graphic consisting of several concentric, glowing green lines that curve and swirl together, creating a sense of depth and movement. The lines are bright green and have a soft, ethereal glow, set against a solid black background.

# ReportDesign

Your trusted partner  
for corporate communications

Communications.  
Design. Development.

# Design services for medium and large businesses

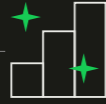
We offer the **full range of services required** to develop annual and ESG reports, corporate branding, presentation materials, and web design solutions

We have **expertise in drafting corporate reporting** along with disclosure standards and forms. We are able to skillfully tackle even the most complex of projects, which is why we are the provider of choice for market leaders

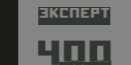
We prioritise quality and a tailored approach to forge **lasting partnerships**



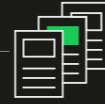
Awards from national and international industry competitions



Clients in top rankings



[More details ↗](#)



Media coverage of ReportDesign



[More details ↗](#)

Active in corporate communications since

2016

The average experience of key employees in corporate communications and annual report development stands at

nine years

Projects brought to successful completion

> 300

# ReportDesign in figures...

# Key services... . Key services...

◇ 01 Corporate Reporting

◇ 02 Digital

◇ 03 Report Consulting

◇ 04 Corporate Communications

◇ 05 Presentations

◇ 06 Photo, Graphic & Animation

◇ 07 Print Design & Products

◇ 08 Branding

Our services  
in detail



# Corporate Reporting

We understand the specifics of corporate reporting and provide the full range of services, from analytics to regulatory assurance and from design concept to entry into industry competitions. We offer all modern reporting formats. We operate as a one-stop shop

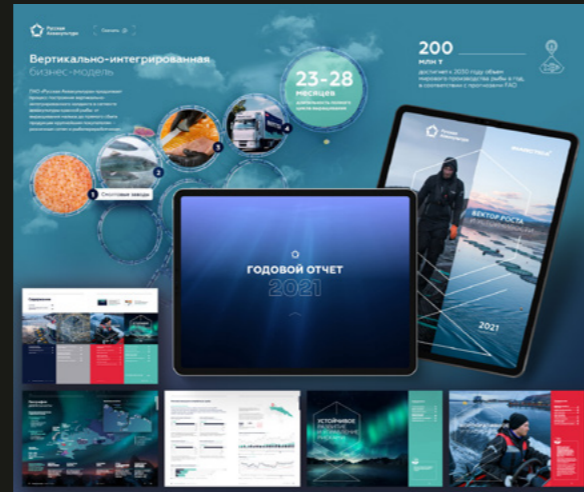
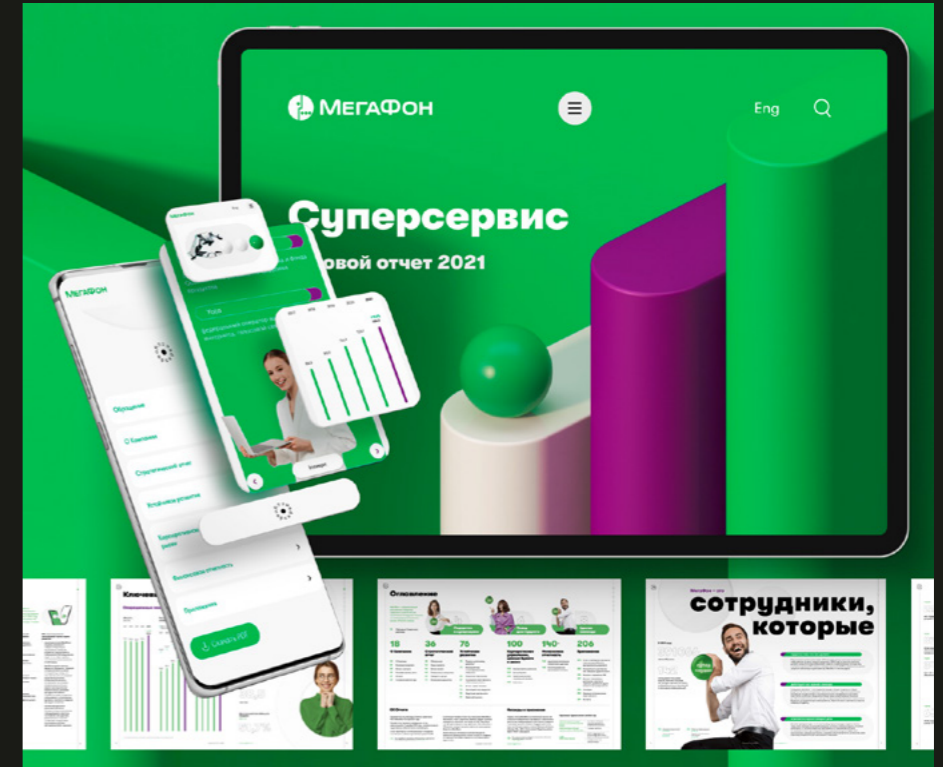
Annual | ESG | Sustainability | Integrated | Smart PDF | HTML | Printing



# Digital

We create high-performing websites and digital products to address the client's business challenges as part of our turnkey annual and sustainability reporting services

Interactive Reports | Web Design | Mobile Design | SMM



# Report Consulting

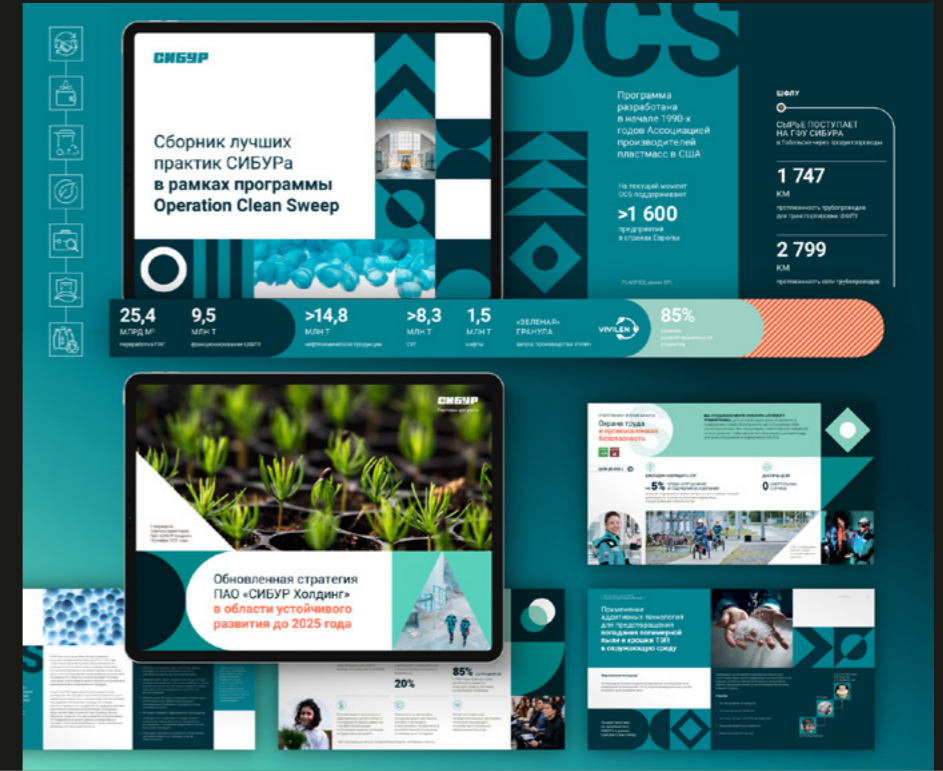
We address the client's communication needs through high-end design and impactful content. We perceptively assess and analyse corporate communications. We offer recommendations to improve the quality of disclosures and their visual presentation to match the client's business objectives and the broader market environment. We support the client through trade and industry competitions



# Corporate Communications

We develop a corporate identity and corporate materials to deliver on whatever the client's goals may be. We use lucid designs to attract the target audience, build a dialogue with customers, boost market positions, and sustain and promote corporate culture

Strategy | Identity | Guidebook | Brandbook | Welcome Book | Code of Ethics | Presentation | Report







# Photo, Graphic & Animation

We develop stunning graphics and original illustrations to help make your product and company stand out in the market. We present complex information through clear and easy-to-follow infographics. We provide corporate and industrial photography services

3D graphic | Infographic | Animation | Illustration | Photographic



# Print Design & Products

We create unique and impressive printed materials. We offer state-of-the-art certified eco-friendly materials and non-standard post-printing processes to suit any task or budget

Reports | Books | Posters | Souvenirs | Calendars | Postcards



# Branding

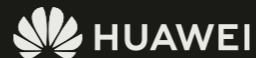
We design corporate branding solutions and ensure end-to-end brand development, from strategy development, naming, and logo design to creating entire brand style guides. We determine the scope of work based on your actual needs. If first impressions are the most lasting, a business impresses with a strong brand

Naming | Brand Development | Brand Strategy | Rebranding | Logo | Corporate Identity | Brand Book | Logo Book



# Our clients.♥

We have earned the trust of Russian and international companies featured in rankings such as the [Expert 400 largest companies in Russia](#), [Forbes' 200 Largest Private Companies in Russia](#) and the [RBC 100 ranking of the largest Moscow Exchange-listed companies by trading volume](#). We take pride in working with each of our clients and build partnerships that last



[All clients ↗](#)

We **dive deep into your business** and build a partner-to-partner relationship rather than one of a client to contractor



We undertake the **full range of tasks**, from content generation to production



We can handle **any scope of work**, from minor assignments to major projects



If your **budget** is limited, we will help you draw up a list of design services that we can offer



We offer **unconventional solutions** for project implementation



We **strictly adhere to deadlines**



You can rest assured that our tight-knit team of professionals will provide **high-quality deliverables**



We stand out among other agencies for our insight into **the specifics of various business sectors**



Smart planning and **seamless interaction** with the project team

# What makes us the provider of choice.

# Professional experience across various business sectors.

Our work covers widely diverse sectors of the economy, which allows us to efficiently manage workloads and timescales for ourselves and the client's project team when working on any given project



Mining



Oil and gas



Energy



Agriculture



Finance



Telecommunications



Retail



Construction  
and development



Non-governmental  
organisations



Charities



Brand legal  
protection

Etc.

## SIBUR Holding

Ruslan Vaysov

Head of IR & Capital Markets



I would like to express my appreciation and gratitude for the exceptional effort ReportDesign put into preparing our company's 2022 integrated report. From project launch to completion, the ReportDesign team demonstrated professionalism, integrity, and a clear focus on creating a high-quality product that would meet our stringent requirements and expectations.

I would particularly like to thank Kristina, the agency's head, for her outstanding leadership, patience, and commitment to finding solutions that best met our team's needs. Throughout the engagement, Kristina was always on hand to answer any questions and offer guidance and support where needed. Her attention to detail and desire to go beyond our expectations really set her apart as a valued partner. As for the delivered product, we were extremely happy with the end result as well as with the report preparation process. Our management praised the report not only for its visual appeal but also for its overall structure and readability.

I recommend ReportDesign to all organisations seeking a reliable, professional, and client-focused agency to prepare their annual reports as well as presentation or marketing materials. I would like to emphasise the fact that the agency team repeatedly demonstrated immense creativity when working on the design and layout of our annual report. The ReportDesign team always strives to deliver the highest quality to its clients.

## EL5-Energo

Alsu Zagorskaya

Head of Communications at EL5-Energo



EL5-Energo would like to thank you for your work on the company's 2022 Annual Report and Sustainability Report.

The project team was faced with an interesting, yet very challenging task: to develop a report design as the company was going through a complete rebranding. Integrating the new corporate identity coincided with producing the main layout of the reports, which proved a real challenge for our project teams. Through effective communication and constant input from responsible employees, we met all deadlines and delivered the project to high quality standards.

We would like to give a particular shout-out to the project manager and project designers. Thank you for productive collaboration, creativity, outside-the-box ideas, efficiency, professionalism, and attention to detail.

Our team is delighted with the end result. On top of all this, after the project was completed, we were given useful suggestions on how best to improve the process of preparing and issuing reports. We can confidently recommend ReportDesign as a responsible, client-oriented contractor and a reliable partner for delivering on complex projects and finding solutions to unusual problems.

We wish you creative triumphs, industry awards, and exciting new engagements in the future!

## MegaFon

Olga Mikhaylyuk

Senior Manager, Investor and Analyst Relations



We would like to express our sincere gratitude to the team at ReportDesign for all the hard work they put into preparing MegaFon's 2021 report. It was the first time MegaFon worked with ReportDesign, and the agency was in charge of creating both a PDF version of the report and an interactive version. The company's primary focus in the reporting year was to provide a super-service to customers, employees, and shareholders alike. The agency team was able to emphasise all the right elements at the design concept phase before heading into the actual report preparation.

Perfectly coordinated teamwork and strong schedule adherence have become ReportDesign's calling card. Work didn't even stop for unforeseen external circumstances or holidays. The project team – managers, designers, and developers – worked smoothly, quickly, and precisely, leaning on robust processes and interfaces. In the end, the report was delivered and published on time with no rush, and we were left with a very good impression of the team.

# Customer feedback

[More feedback](#) 

Once engagements are completed, we ask clients to give honest feedback on working with our team



# Media coverage ... Media coverage



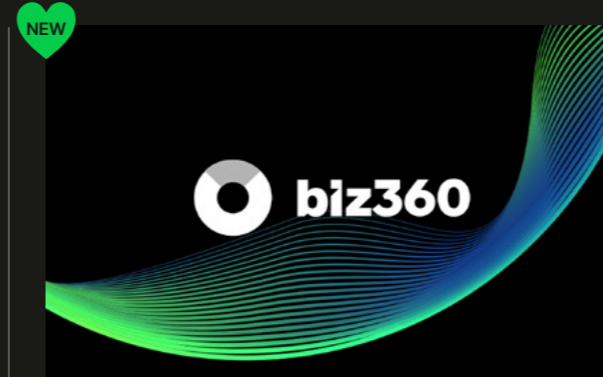
“We build a partner-to-partner relationship rather than one of a client to contractor”

Sfera News caught up with ReportDesign Agency’s CEO on the key trends in corporate communications and reporting in 2023



Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)



“Just make it pretty” doesn’t work anymore”

The story of our agency and how we build a dialogue with clients to create a product that effectively meets stakeholder needs



Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)



“Transmission line: mentoring and how it changes the way companies work”

We spoke to Forbes on the role of mentoring in a designer’s professional development



Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)

Sostav

Forbes

CoSSA

 biz360

@ mail

Sfera-News

 executive.ru

# Media coverage ... Media cove



More than aesthetics: the role of corporate design in crisis communications

How to maintain the quality of corporate communications and use them to manage risks while trying to cut costs



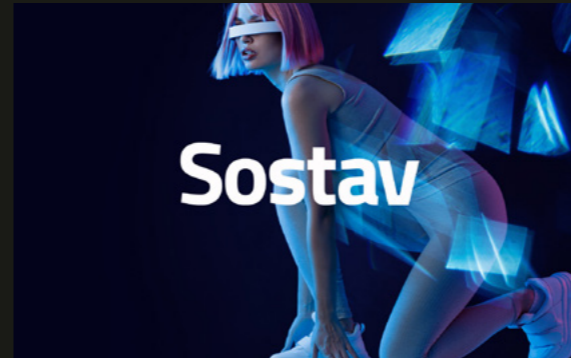
Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)



Five main corporate communications trends 2023–2024

Our own experience and key trends in corporate communications that will continue into 2024



Creative industry trends 2023–2024

A joint interview with industry leaders in graphic design, digital marketing, content marketing, and public art about implementing AI in corporate design



Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)



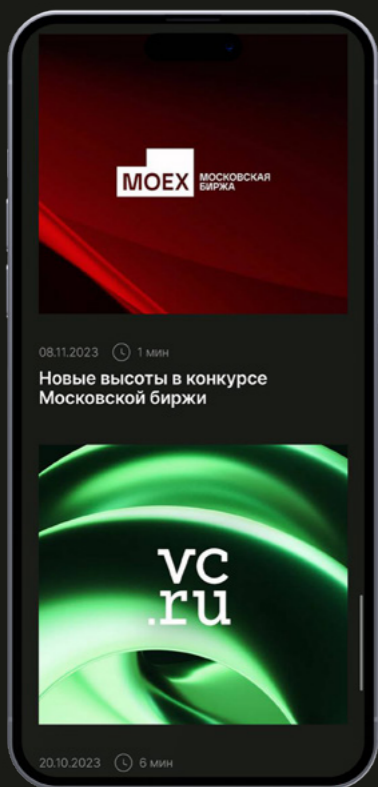
“Helping your people through a creative rut: important nuances”

We sat down with Executive.ru to discuss the challenges of working with creative teams and simple ways to deal with creative block



Kristina Zavrazhneva  
CEO ReportDesign Agency

[Read more ↗](#)



We are not only in the media, we also create media content: op-eds, articles, news stories, case studies – we write about everything from life at the agency to our professional expertise

Read more [↗](#)

# Magazine. ReportDesign

## ReportDesign

### Discuss working with us

✉ For any questions, reach out to us at [partners@reportdesign.ru](mailto:partners@reportdesign.ru)

📩 Drop us a message on Telegram for your urgent enquiries [@reportdesign](https://t.me/reportdesign)

📞 +7 495 212 1945  
+7 919 108 1621

📍 80B Leningradsky Avenue, Bld. 1,  
Office 202, Moscow, 125315, Russia

🌐 [ReportDesign.ru/en/](https://ReportDesign.ru/en/)